



Produce Supply Update

July 30th, 2018

Good Morning!

Where has summer gone? We're already headed into August, and it seems like it has flown by! Summertime definitely means tomatoes, and there are plenty of them to be had in all varieties, and prices are very good. Quality has been beautiful. Nationwide the tomato market is soft too, because everyone has them growing in their back yard.

Eggplant likes hot weather and is generally one of the last products to mature. We're well into eggplant season, and the weather has been perfect for eggplant growing.



Normally, Green cabbage is so widely used and widely available that it gets little press or attention by most. But this summer, it has stayed extremely short for almost a solid month. Supplies are extremely limited, and strong

pricing demonstrate the limited quantities available.

Warmer weather in California growing areas is bringing on the strawberries. Harvests are very strong on the berries, but the warm days and nights are causing some quality issues like bruising and dark red berries.



Watermelons are in a glut situation, with more melons coming to market than the farmers can sell. Supplies are abundant, prices are low, and quality has been excellent.

Mexican Limes are at their peak, with strong harvests of preferred sizes like 175 and 200 count. Quality is excellent and pricing remains very good.

High winds late December heavily damaged the lemon crop, but the recent high heat delivered the knock out blow to the lemon industry. Supplies are at critical levels and not



expected to recover for months. Expect record level high pricing, marginal to poor quality, hit or miss availability and non-typical sizing. In recent weeks we've been suggesting substituting limes where possible and that's still a good idea.

Asparagus harvests are improving in both Mexico and Peru. Volumes are increasing and pricing is on a slide as a result. Quality should be better with the change also.

Idaho potato farmers are reaching the end of their storage season and looking forward to digging new crop potatoes in late August and early September. After harvest, they have to cure them for a couple of weeks and then we'll be into new crop. They still have good supplies in storage, thus easing the market through the transition.
Q: What did one snowman say to the other?
A: Do you smell carrots?

Thank You for Your Business!

Have a Great Week!

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