



Produce Supply Update

September 3rd, 2018

Good Morning!

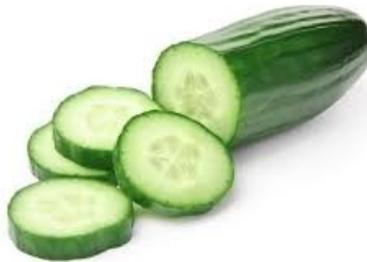
Bell peppers have become plentiful again, with several growing areas finding good volumes when it comes time to harvest. The cheaper green market will also drive the red pepper market lower.

All of the rains on the east coast cleaned up all of the extra tomatoes on the market and suddenly everyone was looking for tomatoes. We are supposed to be in peak tomato season, but the rain had other ideas. Rain causes quality issues on harvested fruit because the tomatoes suck up all of that water and resemble water balloons a couple of days after harvest. As soon as the weather dries out, supplies and quality will improve.



Green cabbage is still tight and we are seeing small sizing across the board. There were less acres of green cabbage planted this year due to a

decrease in demand for product as more and more local growing deals have taken some of the market share and growers have reduced to minimize losses. After some of the eastern growing regions struggled last month, the demand added on west coast suppliers has kept availability low and the markets have remained elevated. The forecast remains light over the next two weeks as most growers are waiting for product to gain size and weight.



Squash, cucumbers, and zucchini all tightened up last week, as we faced a temporary gap. However, several growing areas are coming back into season this week, and suddenly supplies are plentiful again. Prices are easing off with the increase in production and quality is improving as the farmers have more to choose from. Local farmers are cranking their vegetable machines back up.



All colors of corn are plentiful and beautiful, with harvests going on in several areas. Michigan, Ohio, Jersey, and even Canadian farmers are picking corn right now and flooding the market so it's a great time to feature them. They're low in price and high in quality. Expect volume to slow down after Labor Day, but demand should slow about that time also.

Hard, winter type squashes are coming into season, just in time for folks to plan their fall menus. We have butternut, delicata, acorn, and spaghetti squashes.



Thank You for Your Business!

Have a Great Week!

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