



Produce Supply Update

October 8th, 2018

Good Morning!

California strawberry growers are expecting favorable weather over the next month, and harvest volumes to hold fairly steady. They are going into fall, though, and days will be shorter, causing the plants to slow their growth somewhat.

Cabbage markets continue to stay at higher levels. I've never seen them stay so elevated for so long. It's like the new normal. Midwest cabbage is ending earlier than expected due to substantial rain and weather related complications. Texas crops are delayed due to rains that delayed plantings. Markets in the west remain high as demand greatly exceed supply. Expect markets to remain tight and elevated until Georgia product is ready the first week of November.



Many NC farmers are getting their fields dried out and

pleasantly surprised to be starting to harvest squash, zucchini, and a few cucumbers. The effects of Florence still linger, but things are definitely improving. Georgia is starting their vegetable season also, so corn, pepper, cucumbers, and squash should all become more plentiful going forward.

It's springtime in Peru and that means asparagus season is going strong. Volumes are increasing and pricing is on the slide. It's a great time to promote this delicious and healthy vegetable.

California navel oranges are finished for the season, and Chilean and other importing countries are having a difficult time keeping up with demand. Oranges are extremely tight and will likely stay so until a new crop begins. Florida should be starting their citrus season soon, but with the greening disease affecting so many of their farms, it will be very limited production.

One of the hardest hit crops by Florence was our sweet potato crop. Some farmers had up to 30 inches of rain

while the potatoes were still in the field. They were unable to harvest and will likely lose their whole crop. Sweet potatoes are anticipated to be short for the whole year, with markets higher than we normally see due to the lower numbers.



We're stocking up on Fall decoration items, like Indian Corn, Hard Squashes, pumpkins, and gourds. Get yours now to make your Fall displays.

Check out our list of dry goods for all of your disposable essentials. We offer a very broad lineup of togo trays, cups, cleaning supplies, and even compostable options. Paper straws are becoming very popular and we have them for you and your customers.

Did you hear about the restaurant on the moon? The food was good but they had no atmosphere.

Thank You for Your Business!

Have a Great Week!

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