



## Produce Supply Update December 31st, 2018

### Happy New Year!!

Strawberries have been extremely tight over the past couple of weeks, with chilly weather and rains in previous weeks limiting production in California. Fortunately, Florida is starting their season and adding some much needed volume to the marketplace. Prices are staying strong on the limited quantities.



Mexican tomato and pepper growers should be cranking up right now, but the cold and wet weather has slowed growth and put them behind schedule. Supplies are limited and pricing is remaining strong on larger fruit especially.

The flurry of activity for the Christmas holiday pull for Asparagus is over. Supplies from Mexico remain fairly tight and volume from Peru has already started to drop. We expect the market to flip next

week as we get closer to New Year's where the volume from Mexico is even less and the volume from Peru starts to wind down. We can see a "demand exceeds supply" situation for a few days as we enter the month of January.

Cantaloupes are in very short supply. The domestic growing deal is finished and the Nogales cantaloupe deal is finished as well. Offshore has begun primarily of Guatemalan origin. Quality overall is fair and demand exceeds supply. We anticipate light supplies on the east coast until Guatemala harvests increase in volume.



Apple farmers were expecting a great year volumewise, this season, but it seems that their projections were overly optimistic. There are recent shortages on several varieties, including gal, granny smith, and fuji. Prices have risen each week for several in a row.

Mexican limes are in good volume now, and quality has been excellent. Pricing is down on the increased supply.

For several weeks the squash and zucchini markets were at rock bottom levels, but that has definitely changed. Cold temps in Mexico and rain in Florida have turned those markets around and both are more expensive this week.

We're now shipping several varieties of organic lettuce from our greenhouse. We're also harvesting chard, Thai basil and chives. All 100% Organic, local, sustainable, and beautiful. Give us a call to find out more!



**Thank You for Your Business!**

**Have a Great Week!**

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