



Produce Supply Update December 17th, 2018

Good Morning!!

Iceberg and leaf lettuce availability continues to be very limited this week. Growers are prorating orders and pricing is staying strong. Much lower than typical yields from the early move to the Yuma area is causing shortages on many items. They're seeing lighter case weights and smaller than desired heads going into the boxes to fill orders.

Broccoli and Cauliflower are still coming from the Salinas Valley, causing transportation issues in getting them to where the rest of the California vegetables are coming from now. Supplies are very tight on both of these items and farmers are pro-rating orders by as much as 90%.

With almost a solid week of rain in Florida and a very hard frost in Mexican tomato regions this past week, tomatoes dried up overnight. Suddenly they were extremely limited and fetching top dollar. Ripeness has been a struggle also on the short supplies. Expect higher pricing for the next few weeks.



Florida has begun their citrus season. This week we're stocking tangerines, Florida grapefruit, and navel oranges.

Apple farmers were expecting a great year volume wise, this season, but it seems that their projections were overly optimistic. There are recent shortages on several varieties, including gala, granny smith, and fuji. Prices have risen each week for several in a row.



Mexican limes are in good volume now, and quality has been excellent. Pricing is down on the increased supply.



For several weeks the squash and zucchini markets were at rock bottom levels, but that has definitely changed. Cold temps in Mexico and rain in Florida have turned those markets around and both are more expensive this week.

We're now shipping several varieties of organic lettuce from our greenhouse. We're also harvesting chard, Thai basil and chives. All 100% Organic, local, sustainable, and beautiful. Give us a call to find out more!



Thank You for Your Business!

Have a Great Week!

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