



Produce Supply Update February 18th, 2019

Good Morning!

Mexican asparagus is coming into season and bringing a lot of much needed volume to the market. Peruvian supplies are steady also, so the added shot of product is causing the market to fall to more favorable levels. Quality has been excellent.



Pepper supplies are still a little short, especially in Florida where this growing region continues to be threatened by bad weather and colder than normal temperatures that set production back. We might not see an abundance of product until the spring. Despite the poor weather, the quality has been really strong. This week we are seeing more consistency in Mexican supply and this helps overcome the shortage in the East, so far quality remains strong.

Squash supplies are steady, especially on green. Florida is harvesting heavy volumes and



Mexican farmers are picking plentiful amounts. Quality is better on the Mexican squash, but good overall everywhere. Prices are nearing minimum levels.

Celery supplies are extremely tight due to losses incurred early in the season from field disease coupled with current slow growth from recent cooler weather. Expect the trend to continue for a few more weeks.



Strawberry supplies are very limited this week in California due to cold weather and forecast rain. The upcoming forecast for this week is rain and mostly cloudy, keeping harvests very light. Florida is harvesting better volumes that help to cover the California shortages. With Valentine's Day demand over, supplies should be sufficient to cover

the need. Prices will likely ease back downward.



We're harvesting good volumes on many organic lettuce varieties in our greenhouse. Growth has slowed a bit with the cloudy weather, but lots of delicious baby lettuces are being picked every week. Ask for a sample and try some today!



Q: Did you hear about the Bell Pepper flavored vodka? .

A: It makes you bell-igerent.

Thank You for Your Business!

Have a Great Week!

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