

## Produce Supply Update October 14th, 2019

## **Good Morning!**

Our organic greenhouse is back to producing high volumes of beautiful baby lettuces. We have lots of different varieties planted and they're coming up beautifully! We're expecting a great season. Call us to see what's available or request a sample!



Asparagus is currently being harvested in several locations and pricing is much better this week. Quality is also improving with the new fields coming to maturity.

Heat in California broccoli fields is really shutting down their season. Supplies are extremely tight and orders are being cut to about 10% of what we normally get for this coming week. Expect to see higher pricing and less availability until things cool back down for them.

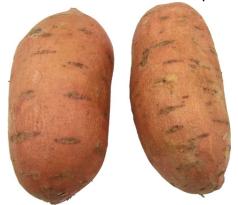
With the cooler weather we've had, kale, turnip and mustard greens are thriving. Both local and out of state farms are reporting good harvests and great quality.

Pumpkins of all shapes and sizes as well as winter hard squashes are available now. We have kabocha, delicata, acorn, butternut, and spaghetti squashes right now.

Idaho is digging potatoes up now and we're all looking forward to their new season. Better quality and better prices are here! Prices are already down with the start of the season and increased supplies. We're expecting an excellent season.



Green pepper remains plentiful and cheap, with several areas harvesting big numbers right now. Quality is excellent. A benefit to the cheap green pepper market is that it's making the colored pepper plentiful too as the farmers can't harvest the green before it colors up to red, yellow and orange. Prices are low on all bell pepper currently and should stay there for a few weeks until the extra supplies in the market are cleaned up.



Last year's sweet potato season in North Carolina was a nightmare, with Hurricane Florence flooding fields and causing huge losses for our farmers. This year has been fairy uneventful so we're expecting to see better conditions this season.

Q: When is a door not actually a door?A: When it's ajar

Thank You For Trusting Us With Your Business! Have a Great Week!! Copyright Ford's Produce 2019